



CAMBRIDGE  
UNIVERSITY PRESS

About  
Cambridge University Press

## *The oldest publisher...*

Cambridge University Press is both the oldest printing and publishing house in the world and the oldest university press. It originated from Letters Patent (a 'royal charter') granted to the University by Henry VIII in 1534, and has been operating continuously as a printing and publishing business since the first University Press book was printed in 1584.



*Henry VIII's Letters Patent of 1534.*

## *An unchanging mission through four centuries of change*

The world of learning and education has changed and evolved over the past four centuries around the globe; but the need for high quality learning materials has never changed and neither has our mission to provide them. Our mission is now, as it has always been, to advance learning around the world by publishing to the very highest standards the latest in thinking and research. To achieve this we constantly embrace innovation and enterprise to deliver the materials learners in all subjects want, in the way they want

them. As learners increasingly look to digital and online products, we are leading the way into the future of publishing by positioning ourselves at the cutting-edge of electronic delivery.

## *Bringing authors and readers together*

Authors and readers are the life-blood of any publisher and it is our primary objective to bring them together in the act of publishing. Across the whole range of our publishing, from starter-level English language materials for learners worldwide, through curriculum-oriented textbooks and e-resources, to the most specialised academic research, we make every single publication count to further learning through excellence in authorship, editing, production and technological innovation.

## *Governance*

The Press Syndicate is the governing body of Cambridge University Press, consisting of eighteen senior members of the University of Cambridge who oversee the Press's business and who must give their formal approval to all titles published, from wherever in the world they originate.



*A meeting of the Press Syndicate in the Oriel Room of the Pitt Building.*

## *The future of publishing since 1584*

Our first book was an academic text and since its printing we have never fallen short of our aspiration to be a world leader in the publication of the very latest in academic thinking, research and findings.

We publish in every imaginable subject from the traditional disciplines such as mathematics and humanities, all the way through to pioneering areas like bioinformatics, string theory, astrophysics and planetary science.

We have published the leading scientific thinkers of their day from William Harvey and Isaac Newton, through Ernest Rutherford, Albert Einstein and Erwin Schrödinger, to Stephen Hawking, Roger Penrose and Nicholas Stern. From Newton's world-changing discoveries in the realm of physics through to Nobel-prize winning publications on climate change we have developed a reputation for fearlessly publishing bold new ideas, some of which have gone on to transform the world.



As professions have grown up around academic disciplines we have kept pace by developing impressive publishing lists in areas such as medicine, law and business studies. The shelves of university libraries around the world testify to our strength in monographic and reference publishing.

We also publish high quality, dynamic and innovative online products, collections and eBooks, offering today's lecturers, researchers and students a new dimension to their studies.

The *Cambridge Library Collection* is an exciting new development, reissuing books of enduring scholarly value. It uses state-of-the-art scanning and print-on-demand technology to bring back to life works that, until now, would only have been available in libraries.



## *Changing the way the world learns English*



Millions of learners of English in almost every country around the world look to Cambridge books and materials to realise their dream of fluency in the world's most influential language. Innovation, excellence, product integrity, originality of research and a drive to set

global standards are the hallmarks of our English Language Teaching (ELT) output.

Our English Language products have sold in their millions and many have become the recognised leading texts in their field. Teachers and educators from across the globe acknowledge the quality of our products. We in turn use their expertise and first-hand classroom knowledge to constantly evolve and improve our materials to meet the changing needs of students of English of all ages and from all backgrounds. This includes ground-breaking materials for online, interactive whiteboards and mobile phones as well as an innovative project (English Profile) that will set international industry standards for ELT learners for the first time.

## *Giving a voice to cutting-edge research*

Our commitment to scholarly publishing is nowhere better demonstrated than through our list of academic journals.

We produce over 240 journals for the global market, publishing the latest research in more than 30 subjects from architecture to world trade. We publish around half of our journals on behalf of learned and professional societies and all of our journals are available online through our industry-leading journals platform, Cambridge Journals Online.



## *Faith in the Bible*

Our unique heritage of Bible publishing provides the strongest link between the past, present and future of Cambridge publishing. The world's oldest Bible publisher, we produced our first edition in

1591 – the Bible of Shakespeare, Bunyan and the first English settlers of America. Four centuries later we are renowned for the range and quality of our Bibles. We now publish over a hundred styles in a variety of modern translations, as well as the magisterial 17th century texts of the King James Version and The Book of Common Prayer.



## *A world leader in education excellence*

Our first text books for schools were grammars and as education has grown and spread around the world to become an acknowledged human necessity, so our publishing for schools and colleges has kept pace. We now have publishing centres for education in the UK, Africa, Australia and India. We develop high-quality, curriculum-based books and materials tailored to the needs of learners in these countries. We work hard to understand education markets and changing curriculums in every country where we work so that we can supply what students need. Our Cambridge International Examinations (CIE) and the International Baccalaureate (IBO) are used by students and teachers across the world. We run regular seminars and workshops for teachers as part of our mission to both support and learn from the teaching profession.



## *Shaping the learning of the future*

From the most traditional aspect of our publishing we move to the most modern. Throughout our four centuries we have embraced new advances in publishing, sometimes being the first publisher in the world to try new methods and machines. This heritage means that the transition into a new digital age has not been greeted as a threat but has inspired and re-invigorated all levels of the organisation. The first Cambridge print-on-demand book was digitally printed, and our first eBook published, in 1999. Now, a decade later, almost 10,000 eBooks are available from the Press and many out-of-print texts have been rescued from obscurity by the endless possibilities of print-on-demand. Our books appear on the latest e-reader devices and we have created invaluable online resources such as Shakespeare Survey Online, Cambridge Histories Online and Cambridge Dictionaries Online.

The digital world is constantly evolving and we are constantly innovating, particularly in the field of ELT and education, where our online materials are hugely popular with teachers and learners. A joint venture with Hitachi Software Engineering led to a dynamic new company, Cambridge–Hitachi, which now produces a range of educational software and a vast array of products for use on interactive whiteboards in the classroom.



## *A global presence*

With branches, offices and agents throughout the world, we are able to draw on a remarkable range of authors (currently around 40,000 from over 100 countries) and to market and distribute material (both print and electronic) to readers everywhere. Over 1,900 staff in fifty-three offices service an inventory of 36,300 in-print titles, growing at a rate of 4,200 new ISBNs per year.

## *Environmental commitment*

We have strong commitments to environmental policies, and our UK operation has been accredited with ISO:14001, a prestigious standard – currently held by no other publisher – which recognizes our use of non-wasteful materials and processes.

## *Cambridge University Press in the Community*

We are involved with communities and charities around the world and encourage staff to help others through our ‘seven hours scheme’, which allows employees to give seven hours of paid time to a good cause.

Recent awards for our community involvement have included a Business Team Volunteering award from Business in the Community and British Council Arts & Business International Awards, celebrating excellence in the field of cultural partnerships and sponsorship. Our Chief Executive Stephen Bourne also received the Prince of Wales’s Ambassador Award in 2009 for his leadership of the Press’s approach to community involvement.

New York



# Cambridge University around the world



[www.cambridge.org](http://www.cambridge.org)



São Paulo

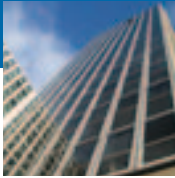


Mexico City

Cambridge



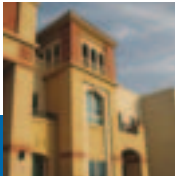
Madrid



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Cape Town

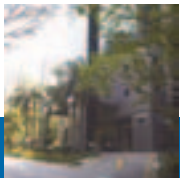


Dubai

Delhi



Tokyo



Singapore



Melbourne

## **Our mission**

Cambridge University Press advances learning, knowledge and research worldwide.

## **Our objective**

To be the publisher of choice in our field.

## **We set the standard for**

- The quality and validation of content
- Design, production and printing
- Cooperation with authors
- Meeting our customers' needs

## **We value**

- Integrity and rigour
- Creativity and innovation
- Trust and collaboration

These are the attributes of Cambridge people.



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[www.cambridge.org](http://www.cambridge.org)



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